LEO BURNETT COMPANY, *Inc.*
Ad No. 2746—Print—Req. No. 84030—Page, 4 colors, Bleed—8⅜ x 11⅛ inch—National Magazines, 1972 (A)
Printed in U.S.A.

Come to where the flavor is.

Come to Marlboro Country.

Kings: 20 mg. "tar," 1.3 mg. nicotine—100's: 22 mg. "tar," 1.5 mg. nicotine av. per cigarette, FTC Report Aug. 71

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Source: https://www.industrydocuments.ucsf.edu/docs/pfhn0003

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